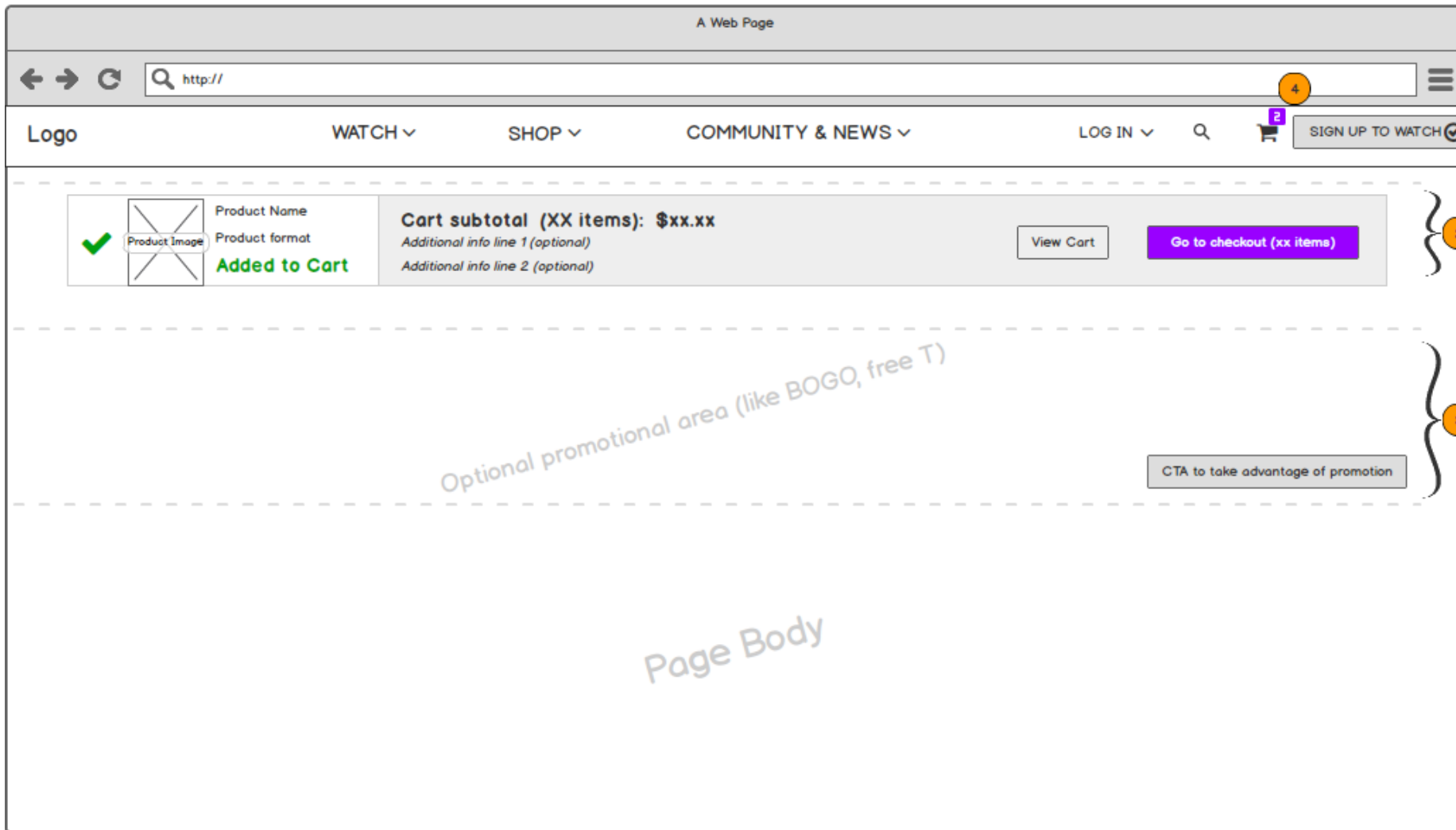


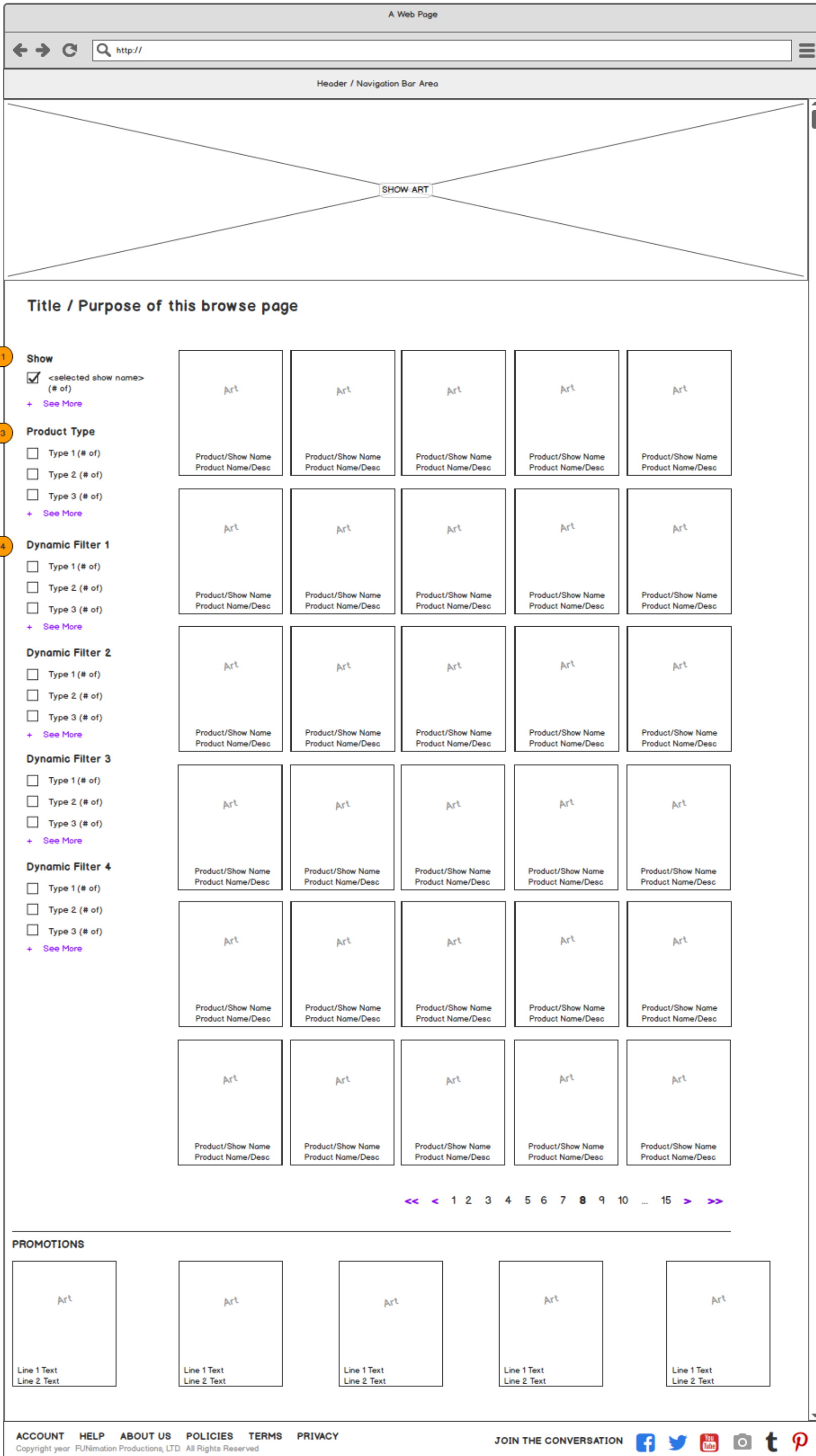
Shopping Main Nav Action



- 1 Invisible DIV area that expands when user adds a product to the cart.
Located at the TOP of the page where the item was added.
- 2 Add to cart action review area (required)
- 3 RELATED marketing/promotional area (Optional)
- 4 Cart icon updates with # of product in cart
Clicking icon takes user to View Cart page

Product (US)

Product Browse Template



1 The product browse template should allow the user to change shows

3 Product type is a dynamic filter that is automatically set to all product types when the user lands on the page

4 A series of dynamic filters so the user can drill down. The filters appear/disappear based on results found.
No results = Filters disappear
Results found = Filters appear

1

3

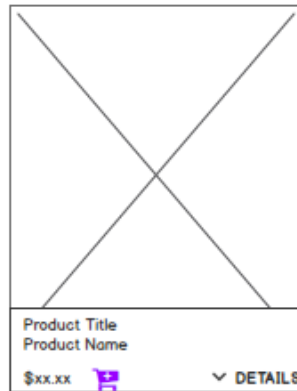
4

Product Carousel & Carousel Item

Default (100%)



Hover (160%)

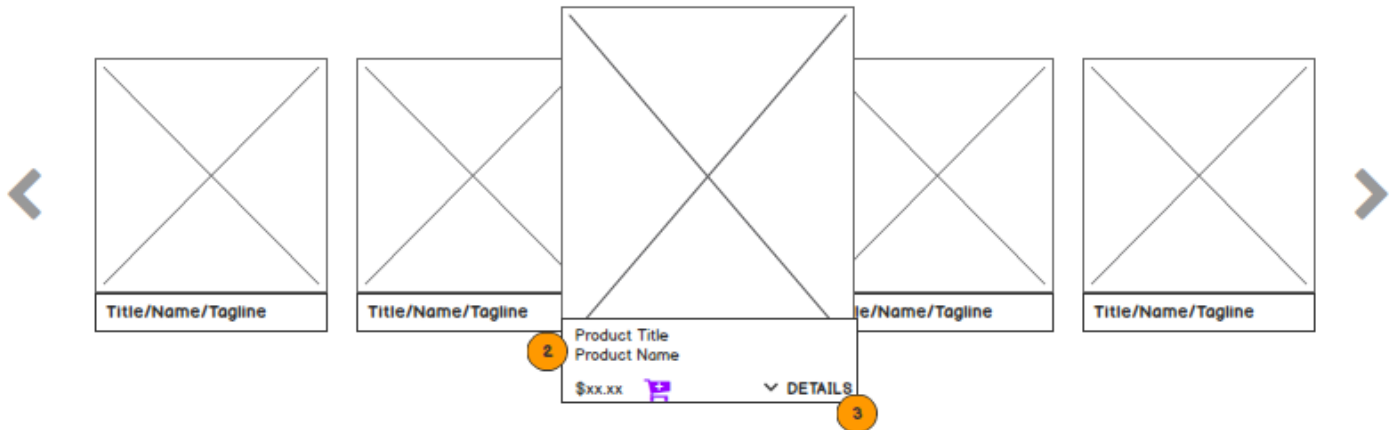


Selected
Outlined w/ other carousel items dimmed



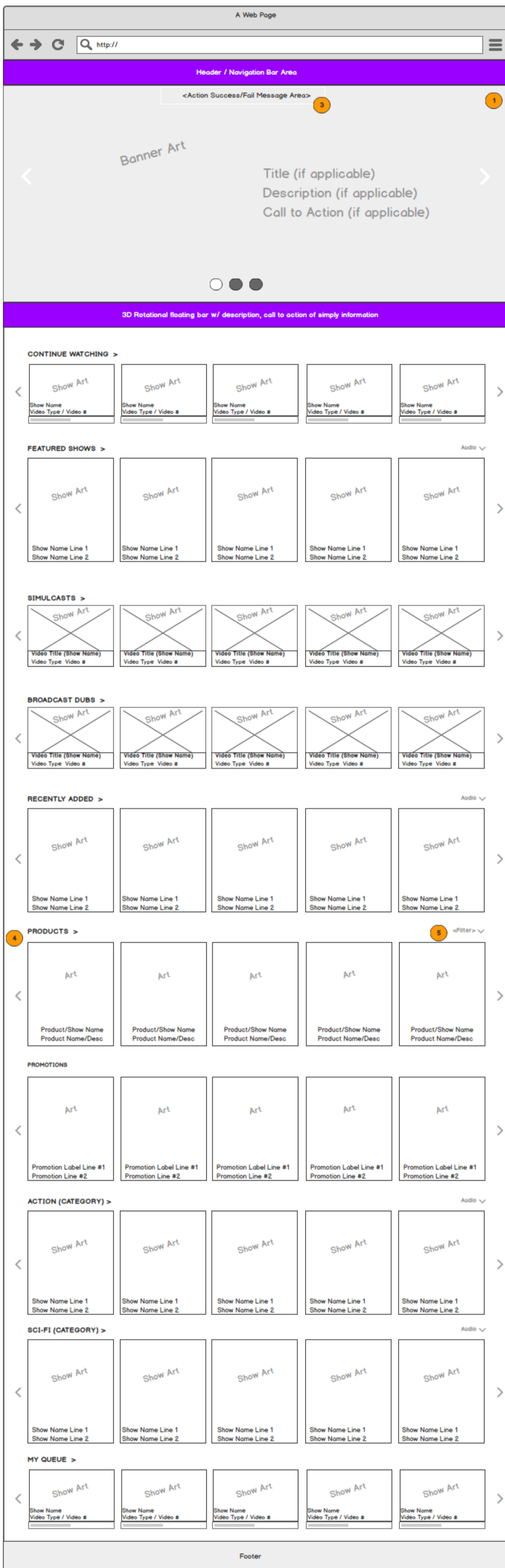
Merchandise

Merchandise



- 1 Actual Info to be displayed is TBD
- 2 Actual Info to be displayed is TBD
The user MUST be able to add this time to their cart at this stage
- 3 Details drops down Product Drawer

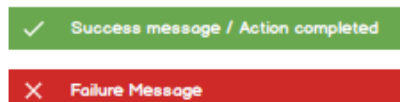
Home



- 1 Rotating Banner
- 2 Floating 3D bar
- 3 See Figure 1
- 4 Product Carousel
Contains List of all products from most recent releases to oldest releases

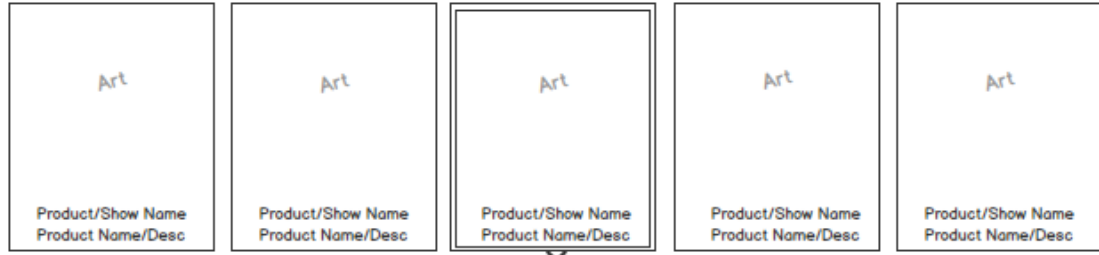
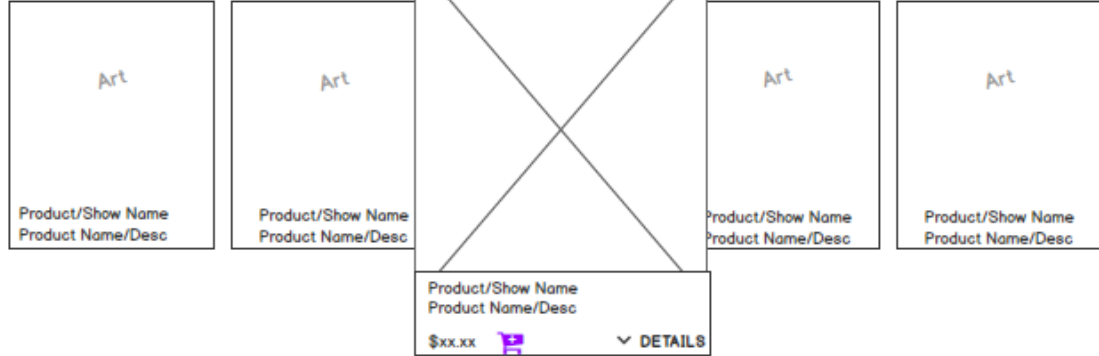
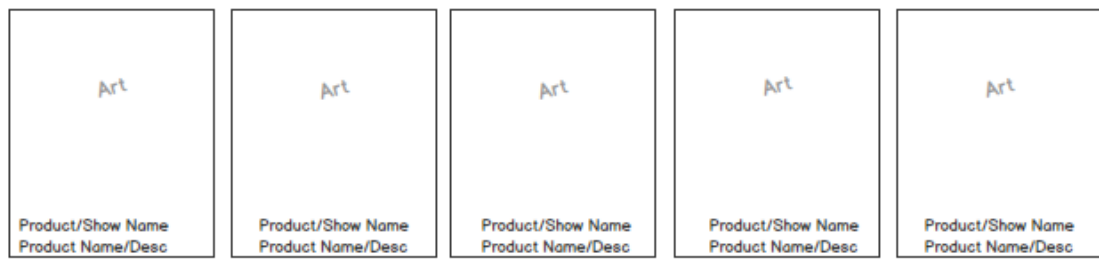
Products > link takes user to Products Browse page ('All Products' scoped search) which contains product filters such as:
Show selection
DVD
Blu-ray
<merchandise categories>
- 5 Carousel Filter
Contains categories by which you can filter
DVD
Blu-ray
<merchandise categorie(s)>

Figure 1



"ATTACK ON TITAN ADDED TO QUEUE"

"UNABLE TO ADD ATTACK ON TITAN TO QUEUE"



OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW 1

All (Show Name) Products > 6

PRODUCT NAME > 7

★ ★ ★ ★ ★

Rating | Video Quality | Original air date year
2nd line informative text

3 Abbreviated Product Description Abbreviated Product Description Abbreviated Product Description Abbreviated Product Description [summary ...](#)

Audio
Japanese, English

Genres
[Genre1](#), [Genre2](#), [Genre3](#), [Genre4](#), [Genre5](#)
[more details ...](#)

Includes
Commentaries, trailers, [more special features ...](#)

Product Image

\$XX.XX \$XX.XX Retail

1 4

ADD TO CART

- 1 (optional)
- 3 Info displayed per product is TBD
- 4 Spinner default set to one
- 6 Takes user to scoped search showing all products associated with the Show. The user can then filter via product type & format ALTERNATIVELY Product Browse page, but MUST have filter/sort
- 7 Takes user to that specific Product Page

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW 1

All (Show Name) Products >

PRODUCT NAME >

★ ★ ★ ★ ★

Rating | Video Quality | Original air date year
2nd line informative text

An essential addition to any anime collection, Fullmetal Alchemist recounts the compelling story of the Elric brothers: Two young alchemists who sacrificed innocence and flesh when they ignored the laws of Alchemy in an attempt to resurrect their mother. The horrors they recklessly unleash mark the beginning of an adventure that leads an unforgettable cast of characters from darkness to light and back again.

In an era of war and corruption, State Alchemist Edward Elric and his brother Alphonse desperately search for the Philosopher's Stone. The legendary artifact is their last hope to restore what they've lost – but how far will they go to get it? From the ashes of their childhood, Edward and Alphonse quickly rise to fame within the ranks of the military, realizing along the way that the power to create is only ever a breath away from the power to destroy. And whether they're up against monsters, madmen, or military officials, the bond these brothers share will be the greatest weapon they have in the fight for their lives.

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW 1

All (Show Name) Products >

PRODUCT NAME >

★ ★ ★ ★ ★

Rating | Video Quality | Original air date year
2nd line informative text

Format: Blu-ray
Languages: English, Japanese
Subtitles: English
Rating: TV-PG
Aspect Ratio: 16x9
Special Feature Video: 1080p High Definition 4x3 (SD Remaster), 480 Standard Definition
Main Feature Video: 1080p High Definition 4x3 (SD Remaster)
Special Feature Audio: Dolby TrueHD: English 2.0, Dolby TrueHD: Japanese 2.0
Main Feature Runtime: 1275
Special Feature Runtime: 75
Region: A
Number of Blu-ray Disc: 6
Number of DVDs: 0
Studio: FUNimation
UPC: 704400081248

Includes: Episodes 1 - 51 5

Ep #	<episode title>
	Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description Abbreviated Episode Description
Ep #	<episode title>
Ep #	<episode title>
Ep #	<episode title>
Ep #	<episode title>
Ep #	<episode title>
Ep #	<episode title>

- 5 User is able to See # of Episodes on DVD(s) See Episodes Descriptions in scrolling list of accordions

OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW 1

All (Show Name) Products >

PRODUCT NAME >

★ ★ ★ ★ ★

Rating | Video Quality | Original air date year
2nd line informative text

Episode Commentaries
The Transmutation of a Phenomenon: An Inside Look
Japanese Commercial
L'Arc-en-Ciel "Ready Steady Go" Video
Ura Hagan: Comedic Previews
Textless Opening Songs: Melissa, Ready Steady Go, Undo, Rewrite
Textless Closing Songs: Indelible Sin, To the Other Side of the Door, Motherland, I Will
US Trailer
Trailers

2

Trailer: <trailer name>

- 2 Trailer, Clip, Commentary or Interview

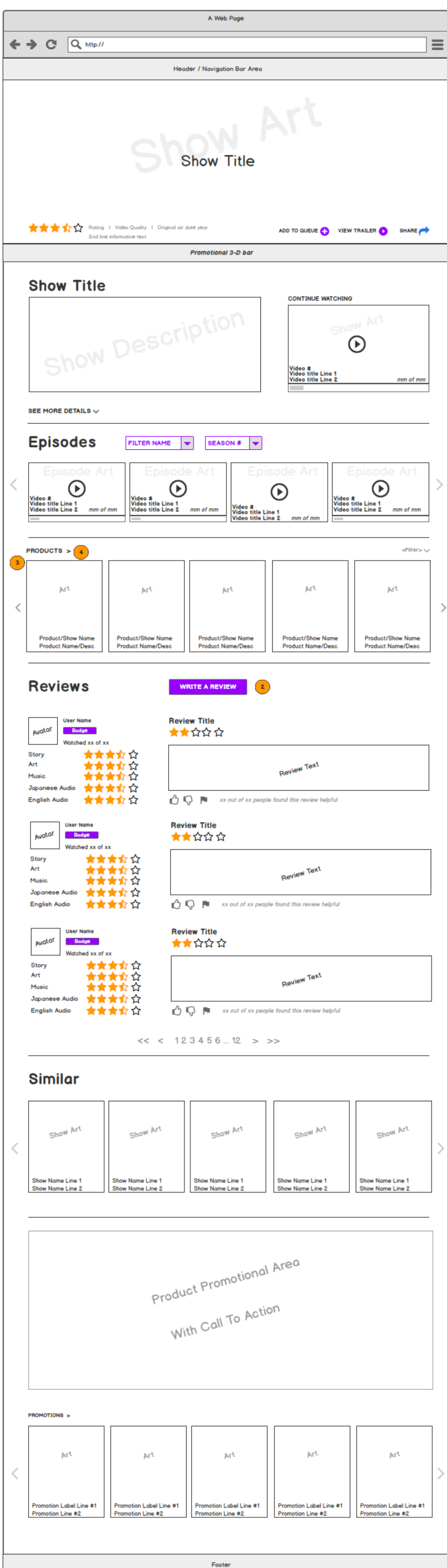
OVERVIEW SUMMARY DETAILS SPECIAL FEATURES PACKAGE VIEW 1

All (Show Name) Products >

PRODUCT NAME >

Custom Package View Display area

Show



1 See Figure 1
For expanded view

3 Placement of the Product carousel for the <show name> is up for debate, but it should be just as easily seen as the episode listing

4 Selecting "Products" sends user to the product page for the show
Selecting a product from the carousel sends the user to that product's single item page

2 See Figure 2

Figure 1 (expanded view)

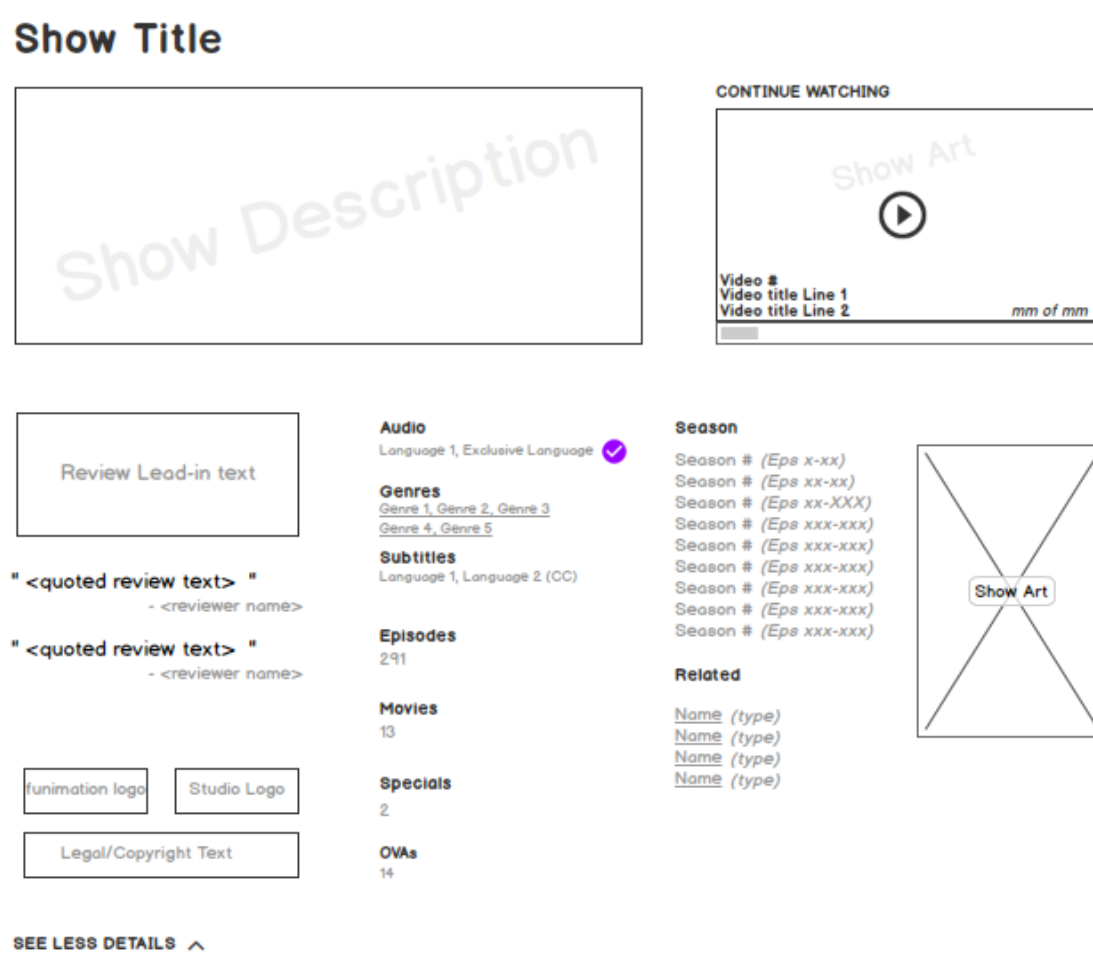
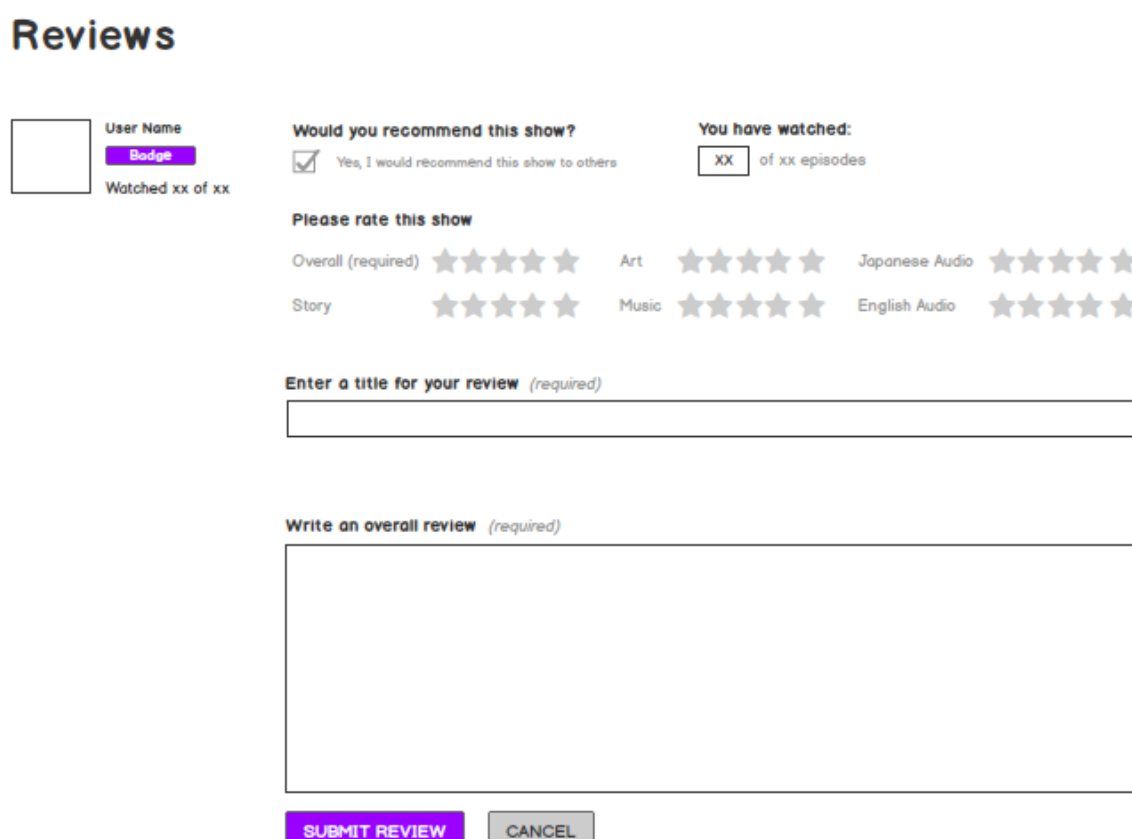


Figure 2 (write review expanded)



Show Products Page



Sale
Pre order
Regular
Popular
Merch

2 Optional

1 Featured Product Promotional Area (optional) clicking takes user to the specific product page

3 Pre Orders
No filtering
Optional depending on available content

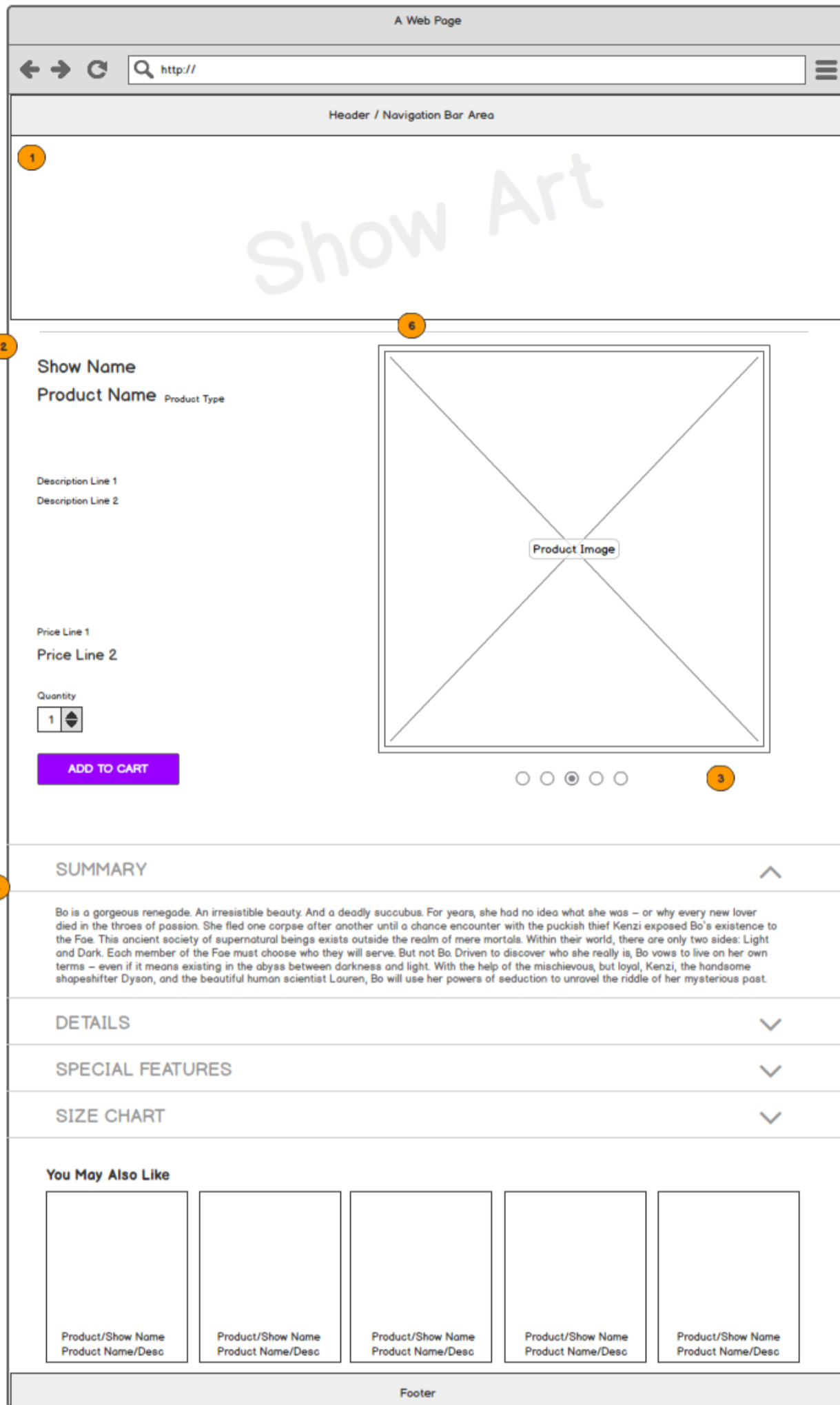
4 Video product listing (shows 10 at a time)

#1 Dropdown options
DVD
Blu-ray
DVD/Blu-ray Combo

#2 (dynamic) Dropdown options
Movies (if applicable)
Journeys (if applicable)
Seasons (if applicable)

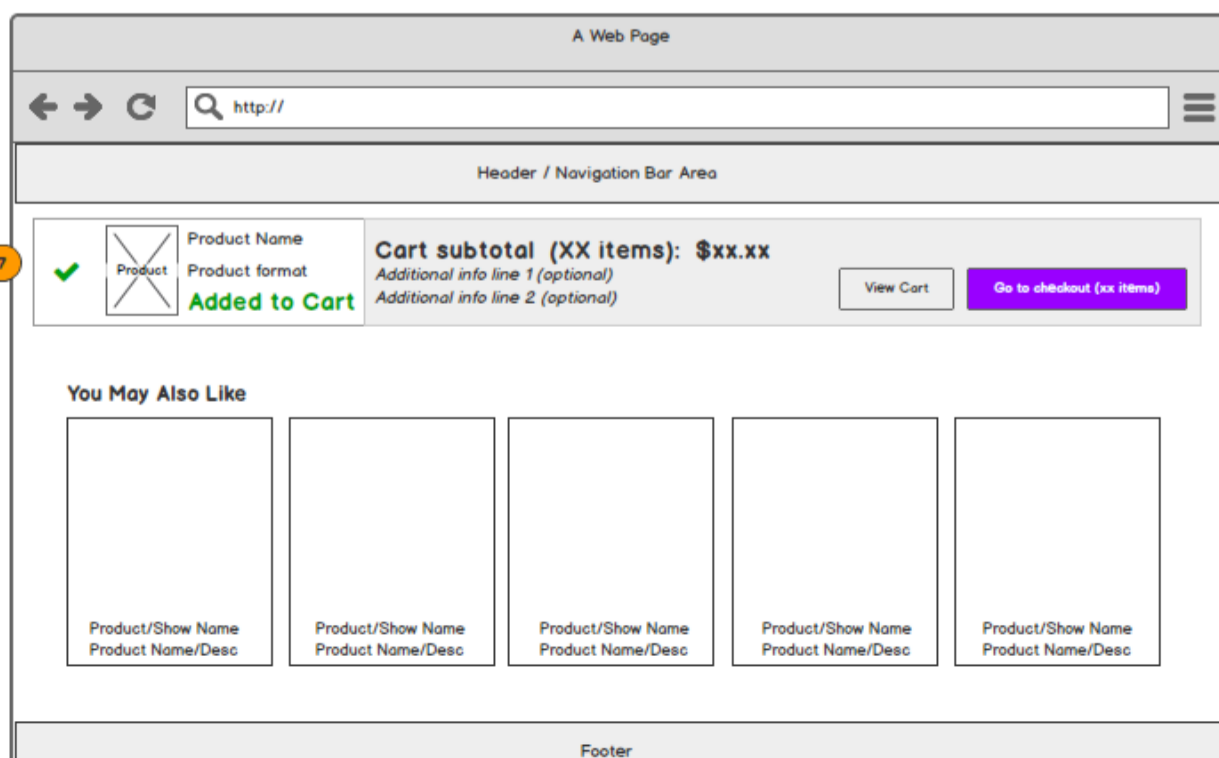
5 Optional depending on available content

Individual Product Page



- 1 Do we want to start associating a 'show' with a specific representative piece of show art (the best art) or do we want, for products, to simply dive into the product and show off the product art (which may be lacking for such things as T-shirts and bargain DVDs)?
- 2 Space out basic purchase info to give airy feel
- 3 Product view Carousel
- 4 Accordion sections for product info
- 5 "You May Also Like" section (future)
- 6 Hidden Div to show when item is added to cart See FIGURE 1

Figure 1



There are two ways to show that this has been added to cart

1. Have Area 6 in main diagram expand to show area 7 while staying on the product page
- OR
2. Having the product page replaced with the "You May Also Like" listing

- 7 Added to Cart Ribbon